

# What inspires you about Canada's sheep industry?

We are building a Canadian sheep industry story and we would like to hear from you. What inspires you? Do you enjoy the sheep farming lifestyle? Are you passionate about the sustainability of wool? Are you a foodie with a love of sheep and lamb?

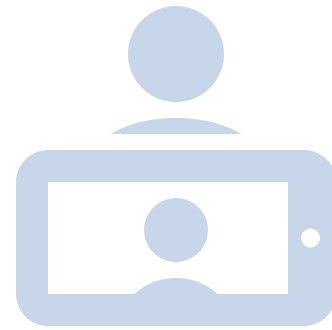
## ✓ Our Request

Send us a short video (30-90 seconds long) telling us about your passion. The best videos aren't scripted, we encourage videos taken as part of your everyday life. In your video, tell us who you are, where you're from and 'what inspires you about Canada's sheep industry'.

## ✓ Cash Awards

\$100 each for Editor's Choice of best future-focused and consumer-focused videos, and best 'more than just a sheep farmer' video.

Video awards sponsored by Canadian Co-operative Wool Growers Limited and North American Lamb Company Ltd.



## Submit your videos via:

EMAIL  
[info@cansheep.ca](mailto:info@cansheep.ca)

Facebook  
messenger  
[@cansheep.ca](https://www.facebook.com/cansheep.ca)

## Submission deadline:

November 5th to be considered for this project.