



2019 CCWG Livestock Supply Catalogue & Woolgrowers Magazine

John Cuthbert
Advertising Manager
CCWG Livestock Supply Catalogue & Magazine
Canadian Co-operative Wool Growers Limited
c/o: The Ontario Stockyards Inc.
3807 Hwy. 89, Box 1051
Cookstown, On L0L 1L0

Tel: 705-458-4800
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E-mail: ccwgck@wool.ca

Dear Advertiser,

We are pleased to announce that the 2019 bi-lingual edition of the CCWG Livestock Supply Catalogue and Woolgrowers Magazine will be published in February 2019. Previous editions have been very well received; becoming a useful reference for many producers and customers. ***The complete catalogue and magazine will printed in full colour.*** With a mailed circulation over 14,000 and a total distribution of 20,000, the catalogue is an ideal way for you to promote your product or service. We hope you will join us in another successful edition.

The rates for the 2019 edition are listed below. We are accepting ads as of November 5, 2018. Please have your print ready ad PDF or JPEG file e-mailed to us no later than our deadline date of Friday, **December 21, 2018**. A proof copy will be e-mailed to advertisers upon request.

2019 RATE SCHEDULE **(Full Colour or Black and White)**

1/8 page	\$ 125.00
1/4 page	200.00
1/2 page	350.00
1 page	600.00
Inside/Outside Cover	1,000.00

I look forward to working with you on the 2019 issue. If you have any questions, please call me at **705-458-4800**. Send your print ready ad by E-mail to: ccwgck@wool.ca.

Yours sincerely,

John Cuthbert
Advertising Manager



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ADVERTISEMENT APPLICATION

Please send a completed copy of this form to:

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Advertising Manager
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2019 Ad Rates Full Colour or Black & White

1/8 page: 3.5"x2" \$125.00
1/4 page: 3.5"x4.5" 200.00
1/2 page: 7.125"x4.5" 350.00
1 page: 9.5"x7.125" 600.00
Inside/Outside Cover 1,000.00
Plus GST/HST

ATTENTION: Your completed application form must be received no later than December 21, 2018.

I/we hereby authorize an Advertisement in the 2019 annual issue of The CCWG Livestock Supply Catalogue & Woolgrowers Magazine ~ the official publication of the Canadian Co-operative Wool Growers Limited.

Ad Size: _____ Cost: _____ (plus GST/HST)

Same as previous issue:

Same as previous issue with changes indicated:

Please email a proof:

Please indicate method of payment (don't forget to add GST/HST to the cost of your ad)

Payment enclosed: Cheque

Visa M/C Amex _____

Expiry Date: _____

Please invoice me to trigger payment: _____

Date: _____ Name _____

(Please print)

Address: _____

_____ Prov. _____ Postal Code: _____

Tel: _____ Fax: _____

E-mail: _____ Signature: _____

TERMS & GENERAL NOTES

The preferred method for receiving completed digital ad artwork is as a high quality (300dpi minimum), print ready PDF file. Ensuring that all fonts have been embedded. Other acceptable file formats for digital files include high quality EPS, TIF and JPG. All file formats should be compatible with the following software whenever possible: Adobe CC 2017 (InDesign, Illustrator, Photoshop and Acrobat).

SENDING YOUR AD:

Please e-mail your ad to: ccwgck@wool.ca