



2018 CCWG Livestock Supply Catalogue & Woolgrowers Magazine

John Cuthbert
Advertising Manager
CCWG Livestock Supply Catalogue & Magazine
Canadian Co-operative Wool Growers Limited
c/o: The Ontario Stockyards Inc.
3807 Hwy. 89, Box 1051
Cookstown, On L0L 1L0

Tel: 705-458-4800
Fax: 705-458-0186
E-mail: ccwgck@wool.ca

Dear Advertiser,

We are pleased to announce that the 2018 edition of the CCWG Livestock Supply Catalogue and Woolgrowers Magazine will be published in December 2017. Previous editions have been very well received; becoming a useful reference for many producers and customers. ***The complete catalogue and magazine will printed in full colour.*** With a mailed circulation and distribution of 20,000, the catalogue is an ideal way for you to promote your product or service. We hope you will join us in another successful edition.

The rates for the 2018 edition are listed below. We are accepting ads as of September 12, 2017. Please have your print ready ad PDF or JPEG file e-mailed to us no later than our deadline date of Friday, **November 24th, 2017**. A proof copy will be e-mailed to advertisers upon request.

2018 RATE SCHEDULE **(Full Colour or Black and White)**

1/8 page	\$ 125.00
1/4 page	200.00
1/2 page	350.00
1 page	600.00
Inside/Outside Cover	1,000.00

I look forward to working with you on the 2018 issue. If you have any questions, please call me at **705-458-4800**. Send your ad by E-mail to ccwgck@wool.ca.

Yours sincerely,

John Cuthbert
Advertising Manager



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ADVERTISEMENT APPLICATION

Please send a completed copy of this form to:

John Cuthbert
Advertising Manager
CCWG Livestock Supply Catalogue & Woolgrowers Magazine
Canadian Co-operative Wool Growers Limited
c/o: The Ontario Stockyards Inc.
3807 Hwy. 89, Box 1051
Cookstown, ON L0L 1L0
ccwgck@wool.ca

2018 Ad Rates Full Colour or Black & White

1/8 page: 3.5"x2" \$125.00
1/4 page: 3.5"x4.5" 200.00
1/2 page: 7.125"x4.5" 350.00
1 page: 9.5"x7.125" 600.00
Inside/Outside Cover 1,000.00
Plus GST/HST

ATTENTION: Your completed application form must be received no later than November 24, 2017.

I/we hereby authorize an Advertisement in the 2018 annual issue of The CCWG Livestock Supply Catalogue & Woolgrowers Magazine ~ the official publication of the Canadian Co-operative Wool Growers Limited.

Ad Size: _____ Cost: _____ (plus GST/HST)

Same as previous issue: _____

Same as previous issue with changes indicated: _____

Please email a proof

Please indicate method of payment (don't forget to add GST/HST to the cost of your ad) Payment

enclosed: Cheque Visa M/C Credit Card # _____

Please invoice me to trigger payment: _____

Date: _____ Name _____
(Please print)

Address: _____

Prov. _____ Postal Code: _____

Tel: _____ Fax: _____

E-mail: _____ Signature: _____

TERMS & GENERAL NOTES

The preferred method for receiving completed digital ad artwork is as a high quality (300dpi minimum), print ready PDF file. Ensuring that all fonts have been embedded and all colour has been converted to CMYK. Other acceptable file formats for digital files include high quality EPS, TIF and JPG. All file formats should be compatible with the following software whenever possible: Adobe CC 2017 (InDesign, Illustrator, Photoshop and Acrobat).

SENDING YOUR AD:

Please mail, or e-mail your ad to:

E-MAIL: ccwgck@wool.ca

MAIL:

J. Cuthbert, CCWG, c/o Ontario Stockyards
3807 Hwy 89 (Box 1051),
Cookstown, ON L0L 1L0